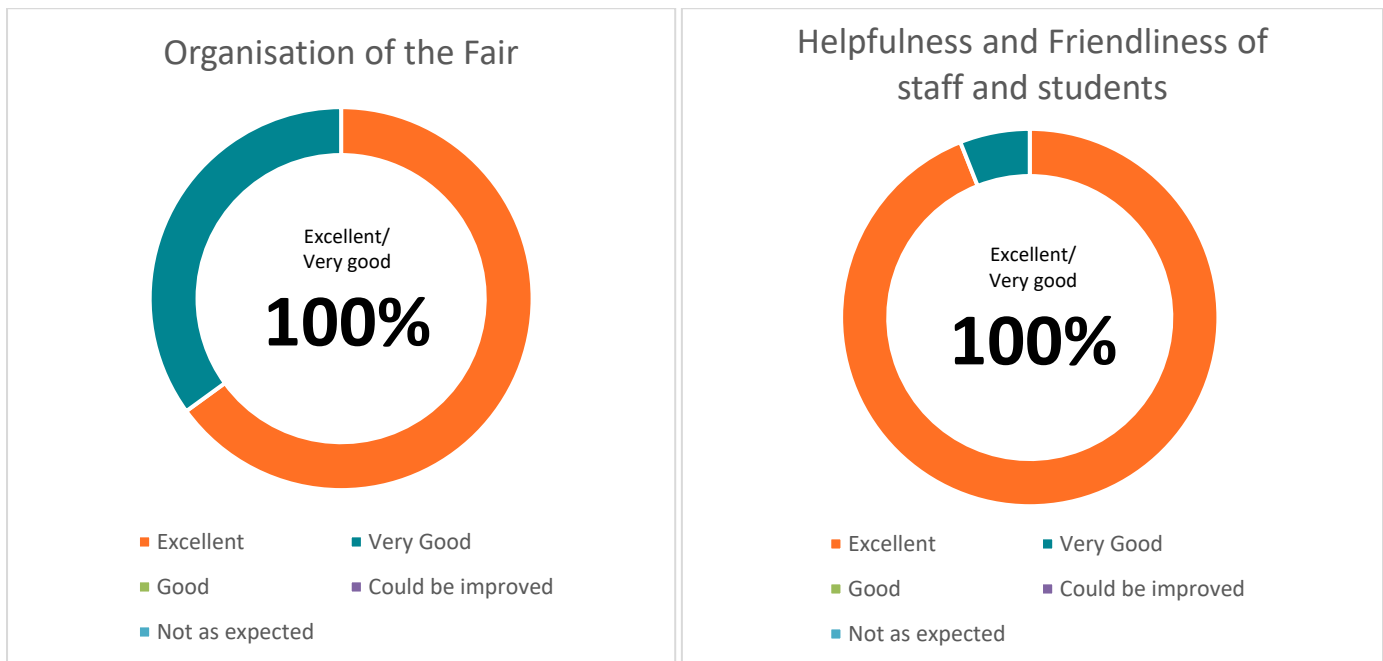
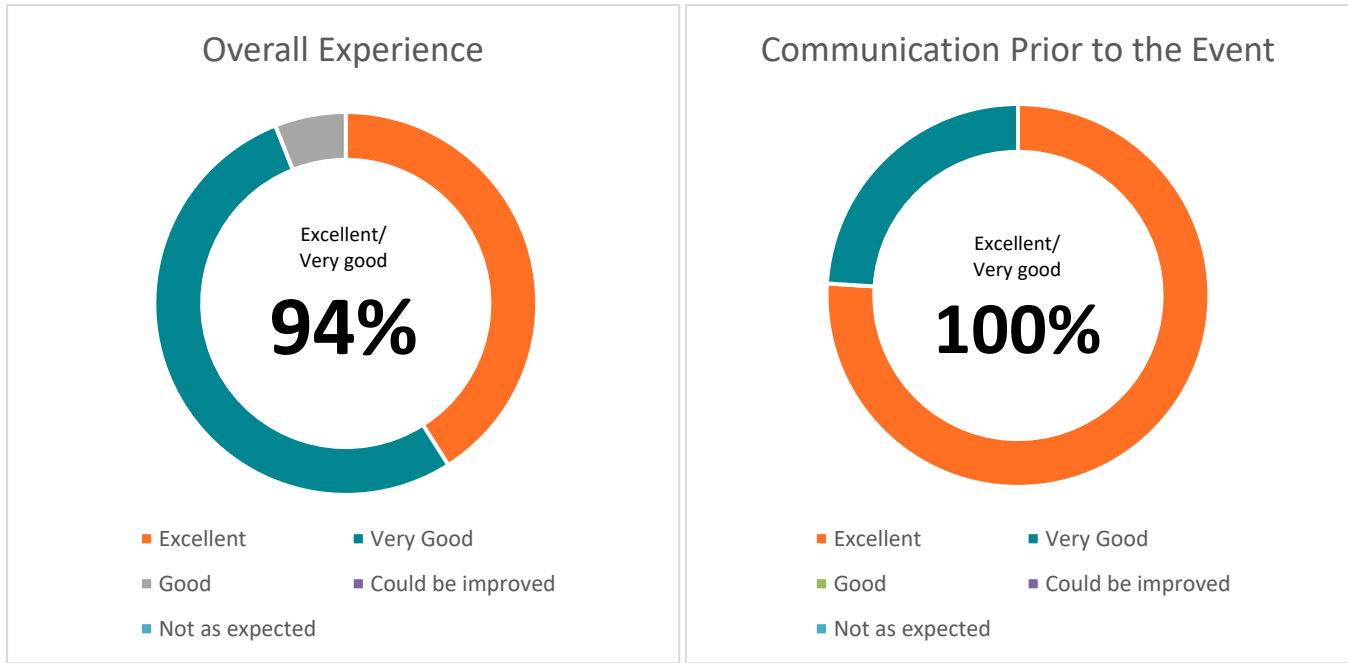
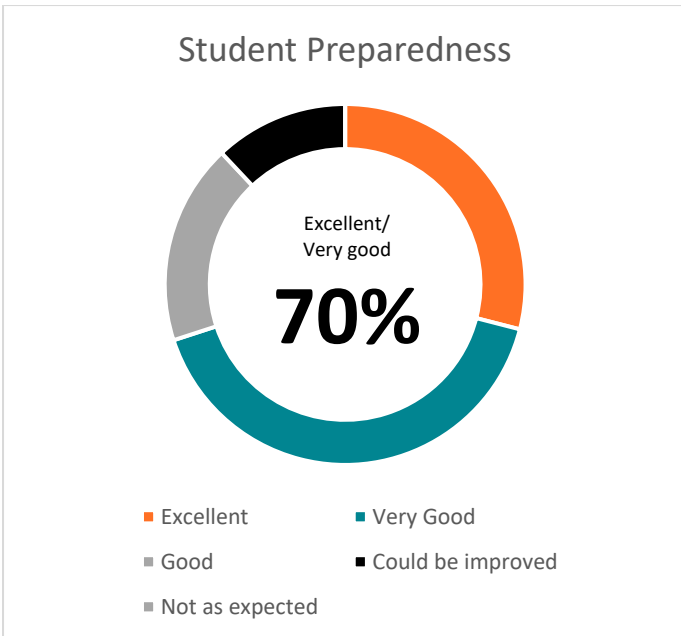


Evaluation and Reflection on Careers Fair 2023

Exhibitor Evaluation

Exhibitors were all given a paper evaluation form to complete at the end of the fair, immediately after the last session. While we did not ask exhibitors to identify themselves, they were given the option to add their contact details at the bottom of the survey.





Facilities/elements that exhibitors appreciated most

- The fact that networking was encouraged and supported through introductions, facilitated by Wrotham School's Careers Team
- The calm feel, lots of space and friendly/respectful students
- The sheets given to students encouraged dialogue, leading to broader conversations and greater engagement
- Structuring different activities for the year groups helped questioning to work well, as did having them come at different times
- The large space provided meant that it wasn't too loud and conversations were calm because it wasn't too loud
- Hospitality
- The organisation before and during the event
- Engagement from students/interest from students
- The variety of interests that the students were able to talk about
- Encouragement from teachers, helping students to start conversations

Suggestions from exhibitors that will be taken into account when planning our next careers fair or similar event:

- A poster board in the middle with posters so people could read this and decide which companies to speak with
- Exhibitors felt that the activity sheets for Year 9 worked very well and feel something similar would have helped them with the older age groups.
- Some interactive games/competitions that try to link the different exhibitors.
- More variety in refreshments
- Having students attend in smaller groups
- Availability of larger tables
- Parking attendants in addition to the maps provided