

Curriculum Content Summary

SUBJECT: Media Studies

	Year 7	Year 8	Year 9	Year 10	Year 11	Year 12	Year 13
Term One						Induction Tasks PRE STUDY – The Platforms <ul style="list-style-type: none"> • Print • Broadcast • eMedia PRE STUDY – The Key Concepts <ul style="list-style-type: none"> • Form • Audience • Institution • Representation Developing media language by analysing examples	Personal Study UNIT FOUR Student work on a self initiated exploration into a media issue, concept or starting point of their own choosing and produce: <ul style="list-style-type: none"> • a sophisticated media product • a 2000 word essay exploring the issue
Term Two						UNIT TWO - Creating Media <ul style="list-style-type: none"> • Exploring the brief • Choosing our project • Analysing existing media texts of similar type • Introduction to pre-production skills • Introduction to production skills 	Personal Study UNIT FOUR <ul style="list-style-type: none"> • Completion of 1st draft of 2000 word essay and preparation for practical task in Term 3
Term Three						UNIT TWO - Creating Media <ul style="list-style-type: none"> • Production Term • Creating an aesthetically polished media product • Refining Media Product • Completion of written evaluation (1500 words) 	Personal Study UNIT FOUR <ul style="list-style-type: none"> • Practical Work completed and levelled up • Refinement of Essay
Term Four						UNIT ONE – Investigating Media <ul style="list-style-type: none"> • Understanding media terminology to analyse media text • Preparation for Section A <ul style="list-style-type: none"> ○ Short answers looking 	Examination Work UNIT THREE <ul style="list-style-type: none"> • Case studies on: <ul style="list-style-type: none"> ○ Identity ○ New Media • Essay practice on the above

						at an unseen media text	
Term Five						<p>UNIT ONE – Investigating Media</p> <ul style="list-style-type: none"> • Cross Media Study - An exploration of how media text communicate with audiences across the 3 platforms - Print, Broadcast and E-Media 	<p>Examination Work</p> <p>UNIT THREE</p> <ul style="list-style-type: none"> • Comparative Analysis • Comparing TWO unseen texts Exploring how to write comparing texts
Term Six						<p>Year 13 Induction</p> <p>UNIT 3</p> <ul style="list-style-type: none"> • Preparing a research base and initial investigation for personal study in Year 13. 	Course Ended.